



Privacy Notice

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1. Introduction

Biocliq Technologies Private Limited (hereinafter referred to as "Biocliq", "we," "our," or "us"), is committed to respecting your privacy and choices while using our website. This privacy notice explains how we collect, use, and share your personal data when you interact with us, including through our website. It is encouraged that you to read this notice, together with any additional and more specific information we may provide to you on various occasions when we are collecting or processing personal data on Biocliq websites, products or applications, events, and initiatives so that you are aware of how and the purpose for which we are processing your personal data.

(Note: A different privacy notice is issued which applies to an employment relationship between Biocliq and its employees.)

2. Personal Information We May Collect and Process

For the purposes of this privacy notice, 'Personal Information' is any data which relates to an individual who may be identified from that data, or from a combination of a set of data, and other information which is or may be in possession of Biocliq.

In general, you may browse our website without providing any Personal Information about yourself. However, certain information such as your IP address, your computers' operating system, and browser type may be collected in order to provide better usability, troubleshooting, website maintenance and to understand which parts of the website are visited and how frequently.

We are legally bound to ensure that the provisions and regulations laid in as per applicable Data Protection laws across the globe in accordance with the applicable jurisdiction are respected and adhered to.

In case of specific business requirements, Biocliq may collect information, which includes:

- Contact information: your name, email address, and phone number.
- Demographic information: such as your age and gender.
- Health Information: Such as Patient ID, Doctor's Name, Accession number
- Information about your use of our website, such as the pages you visit and the products you view using Cookies.

Biocliq is committed to ensure that information, which is deemed necessary to conduct legitimate business activities like the provision of various services alone, is collected from customers/ individuals.

3. How Do We Collect Your Personal Data

We collect your personal data through various means, including:

- When you provide it to us directly, such as contacting us or making an enquiry through our website.
- When you use our website or products website, such as browsing pages, viewing products, or interacting with our content.
- From customers, including the use of our product, the services provided by our SaaS application, and the fulfilment of the agreement between the clients and Biocliq.

4. How Do We Use Your Personal Data

We use your personal data for various purposes, including:

- *To provide and enhance our services:* We use your data to provide accurate and quantitative reports and aid in visual information for better diagnosis, treatment and post-treatment Surveillance with actionable insights that lead to error-free decision-making by clinicians. (Legal basis: Performance of a contract).
- *For training and research purposes:* As agreed upon with the customers, we use your data (personal data kept for training purposes is anonymized) for research and training purposes with adequate security measures (Legitimate interest: Training and Quality purpose as agreed by the customers).
- *For transaction processing:* We use your data to process purchases and manage payments (Legal basis: Performance of a contract).
- *For marketing and communication:* With your consent, we may use your data to send you updates and promotional materials (Legal basis: Consent).
- *To comply with legal obligations:* We process your data as necessary to comply with our legal obligations (Legal basis: Legal obligation).

5. Data recipients, transfer, and disclosure of Personal Information

We may share your data with third parties, including third-party service providers and its business partners. Further, Biocliq does not share your personal data with third parties for any additional purpose unless required to fulfil a legal obligation or a legitimate business purpose permitted by law.

In accordance with our standards, all of our third-party service providers are expected to implement the necessary security measures to safeguard your personal information. We restrict our third-party service providers from misusing your personal information for their own purposes. We only give them permission to process your personal data for those reasons, in compliance with the applicable Data Protection laws and regulations, and as directed by us. In order to comply with the law or to co-operate with regulators, we might also need to disclose your personal data.

Biocliq does not share your Personal Information with third parties for marketing purposes without seeking your prior permission. Biocliq will seek your consent prior to using or sharing Personal Information for any purpose beyond the requirement for which it was originally collected.

We may share your Personal Information within Biocliq or with any of its subsidiaries, business partners, service vendors, authorized third-party agents, or contractors located in any part of the world for the purposes of data processing, storage, or to provide a requested service or transaction. Biocliq does not contact consumers for marketing purposes or the launch/ promotion of new services/ products. Should there be any such business requirements, Biocliq is committed to ensuring that the relevant regulations are complied with.

When required, Biocliq may disclose Personal Information to external law enforcement bodies or regulatory authorities, in order to comply with legal obligations.

6. International Data Transfers

We may transfer your personal data to one or more countries outside of your country of residence or outside of the country in which you access this website, other applicable jurisdiction across the globe, in order to perform one of the activities listed above. We ensure appropriate safeguards are in place, such as the use of Standard Contractual Clauses and other security measures according to the laws of the country in which you reside to protect your personal data when transferring it internationally.

7. Use of Cookies

Cookies are small text files that, like most other Web servers, we place in the device that you use to access our website. This is done to recognize your device during a session or in your future visits to our website, primarily to provide a better user experience.

Types of Cookies Used:

Session cookie: Session cookies remain only as long as a browsing session is active and are intended to avoid user inconvenience during browsing. These cookies allow websites to link the actions of a user during a browser session and expire at the end of the browsing session. Session cookies also assist the user in navigating the website, and allow the user to access secure parts of the webpage when logged in.

Persistent cookies: Persistent cookies are stored on a user's device even after termination of a browsing session. It helps in recalling the preferences or actions of the user. Persistent cookies are used for a variety of purposes such as retaining the visitor's language and regional preference(s) at the end of each browsing session.

We will use cookies to identify how you arrived at our website, to sample what pages you found more interesting or relevant, navigational experience and patterns around our website to make it more effective and to derive choices on how to make it relevant for users

Depending on the type and settings of your browser, cookies may be accepted by default. Most Browsers accept cookies by default. You may change the settings of your browser to delete existing cookies or prevent

future cookies from being automatically accepted. If you disable cookies, certain parts and functions of our website may not be available.

8. Data Protection and Security

We are committed to implementing appropriate technical and organizational measures to ensure the security and confidentiality of your personal data. We have implemented safeguards to protect your personal data from unauthorized access, loss, alteration, or destruction. These measures include secure data storage and encryption, access controls and authentication mechanisms, regular monitoring and testing of our systems, and training and awareness programs for our employees. Biocliq is committed to implementing such further controls and technical measures in place from time to time as may be mandated by any regulatory authority or as may be required by the internal policies, practices and business requirements.

9. Data Retention & Disposal (How Long Do We Keep Your Personal Data)

We will only retain your personal data for as long as necessary to fulfil the purposes for which it was collected, comply with legal obligations, and fulfil other legitimate business purposes. We have procedures in place for the deletion or anonymization of data that is no longer needed.

The quantity, nature, and sensitivity of the personal data, the possibility of harm from its unauthorized use or disclosure, the reasons we process your personal data and whether those purposes can be fulfilled by other means, and the relevant legal requirements are all considered when determining the proper retention period for that data.

10. Your Rights

Under General Data Protection Regulation, the applicable data protection laws across the globe as per the applicable jurisdiction, you have the following rights regarding your personal data:

- *Right to access:* You have the right to request access to the personal data we hold about you.
- *Right to rectification:* You can request the correction of any inaccuracies in your personal data.
- *Right to erasure:* You can request the deletion of your personal data under certain circumstances.
- *Right to restrict processing:* You can request that we limit the processing of your personal data under certain conditions.
- *Right to data portability:* You can request a copy of your personal data in a structured, commonly used, and machine-readable format.
- *Right to object:* You have the right to object to the processing of your personal data in certain situations.

- *Right to withdraw consent:* If we rely on your consent for processing, you have the right to withdraw your consent at any time. Once we have received notification that you have withdrawn your consent, we will no longer process your information for the purpose or purposes you originally agreed to, unless we have another legal basis for doing so.

To exercise your rights or if you have any questions or concerns about the processing of your personal data, please contact us at compliance@Biocliq.com

Our customers will handle all specific privacy compliance requirements, questions, comments, complaints, or requests to exercise privacy rights from the individuals, under their privacy policies as Data Controllers.

In the event that Biocliq receives a request to exercise individual rights from an individual, it will make a reasonable effort to identify the relevant customer, direct the request to that customer, and provide assistance or enable them to fulfil the request as necessary.

11. Linked Website

Biocliq may provide links to third-party websites and services. However, Biocliq is not responsible for the privacy statements, practices, or the contents of such third-party websites.

12. Data Breach Notification

In the event of a data breach that is likely to result in a risk to your rights and freedoms, we will notify the relevant authorities and affected individuals as required by law.

13. Updates To This Privacy Notice

Biocliq may change the data privacy practices and update this privacy notice as and when the need arises and the same will be made available on the Biocliq website. However, our commitment to protect the privacy of website users will continue to remain.

Click here for more information about the [Data Protection Policy](#).

In case of any queries or concerns regarding the privacy notice, you may please send an email to info@Biocliq.com

*By using our services, you acknowledge that you have read and understood this Privacy Notice.

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